Buy any set of four new MICHELIN® brand passenger or light truck tires between April 24 and May 31, 2009, and get a $60 Michelin Ride of Your Life Visa® Prepaid Card!

To learn more, call 1-888-738-0166. Offer valid 04/24/09 – 05/31/09.
Redemption forms must be received by 06/30/09.

How to receive your free $60 Visa® Prepaid Card:

- Complete this redemption form.
- Attach receipt (or legible copy) showing the purchase of four new MICHELIN® brand passenger or light truck tires.
- Mail to: Michelin Spring Promotion, 1407 Airport Road, Suite 3112, Monroe, NC 28110
- Not valid with any other offer. See terms and conditions for further details.
- To check the status of your gift card, visit www.rebates411.com.

Offer valid 04/24/09 through 05/31/09.

Requests must be received by 06/30/09.

See terms and conditions.

☐ Please email me advance notice of special offers, tire safety tips and/or new product information from Michelin.

Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

Email address

Where did you buy your tires? (dealer name)

Invoice Number

Date of Purchase Mo. Day Year

Year of car | Make (i.e., Ford) | Model (i.e., Taurus)

First Name | Last Name

Address (No P.O. Boxes — delivery addresses only.) | Apt./Suite No.

City | State | ZIP Code

Phone

What is the next vehicle you plan to purchase tires for?

Year of car | Make (i.e., Ford) | Model (i.e., Taurus)

Does this vehicle currently have MICHELIN® tires? (Please check one.)

☐ Yes ☐ No ☐ Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)

☐ In the next 30 days
☐ 31 to 90 days from now
☐ 91 days to 1 year from now
☐ More than 1 year from now

How many vehicles are in your household?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 or more

What is your age?

☐ 18 – 25 ☐ 26 – 39 ☐ 40 – 55 ☐ Over 55

How many years have you been a MICHELIN® tire owner?

☐ First time
☐ Less than 5 years
☐ More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

☐ 1 ☐ 2 ☐ 3 ☐ 4

What tire brand was replaced when you purchased your new set of MICHELIN® tires?

☐ MICHELIN ☐ Other

How did you first hear about this promotion? (Please check one.)

☐ Radio
☐ Direct mail
☐ Newspaper
☐ Salesperson in store
☐ In-store display
☐ Friends/Family
☐ Television
☐ Website
☐ Outdoor advertising
☐ Email
☐ Other

MICHELIN
A better way forward