

Buy any set of four new MICHELIN® brand passenger or light truck tires at participating dealers* between October 1 and November 15, 2009, and get \$70 after mail-in rebate!

To learn more, call 1-888-738-0166. Offer valid 10/01/09 – 11/15/09. Redemption forms must be received by 12/15/09.

How to receive your \$70 mail-in rebate:

- Purchase tires from a participating dealer.* See terms and conditions for further details.
- Complete this redemption form.
- Attach receipt (or legible copy) showing the purchase of four new MICHELIN® brand passenger or light truck tires within the offer period.
- Mail to: Michelin Fall Promotion, 1407 Airport Road, Suite 3170, Monroe, NC 28110
- Not valid with any other offer. See terms and conditions for further details.
- To check the status of your rebate, visit www.rebates411.com.

Offer valid 10/01/09 through 11/15/09.

Requests must be received by 12/15/09.

See terms and conditions.

Please email me advance notice of special offers, tire safety tips and/or new product information from Michelin.

Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

Email address

Where did you buy your tires? (dealer name)

Invoice Number

Date of Purchase

Mo. Day Year

Year of car

Make (i.e., Ford)

Model (i.e., Taurus)

First Name

Last Name

Address (No P.O. Boxes — delivery addresses only.)

Apt./Suite No.

City

State

ZIP Code

Phone

What is the next vehicle you plan to purchase tires for?

Year of car

Make (i.e., Ford)

Model (i.e., Taurus)

Does this vehicle currently have MICHELIN® tires? (Please check one.)

Yes No Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)

In the next 30 days 91 days to 1 year from now
 31 to 90 days from now More than 1 year from now

How many vehicles are in your household?

1 4
 2 5 or more
 3

What is your age?

18 – 25 40 – 55
 26 – 39 Over 55

How many years have you been a MICHELIN® tire owner?

First time
 Less than 5 years
 More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

1 3
 2 4

What tire brand was replaced when you purchased your new set of MICHELIN® tires?

MICHELIN Other

How did you first hear about this promotion? (Please check one.)

Radio
 Direct mail
 Newspaper
 Salesperson in store
 In-store display
 Friends/Family
 Television
 Website
 Outdoor advertising
 Email
 Other

* Please call 1-800-MICHELIN or visit www.michelinman.com for participating dealers.